

Privacy Statement for Applied Micro Electronics (AME)

1. Introduction

This privacy statement provides information about the personal data that AME, located at Esp 119, 5633 AA Eindhoven, The Netherlands, collects, and the ways in which AME uses that personal data.

2. Personal Data Collection

We collect the following personal data through our contact form:

- Name
- Email Address
- Message

This data is used solely for the purpose of responding to inquiries and facilitating communication as requested by our visitors.

3. Use of Cookies

We make use of functional cookies on our website to enhance user experience and ensure efficient navigation.

4. Analytics and Non-Personal Information Collection

We collect Non-Personally Identifiable Information which includes data that does not identify you personally. This data is crucial for us to understand how our website is used and to make improvements accordingly. The types of Non-Personally Identifiable Information we collect are:

1. Anonymised IP Addresses: We implement a 2-byte masking technique to anonymise your IP address, ensuring that it cannot be used to identify you.
2. User-Agent Data: This includes information about the browser and operating system you use, aiding in optimizing our website for all users.
3. Page Views: We track the pages viewed on our site to understand popular content and improve navigation.
4. Approximate Geolocation: To provide a localized experience, we collect geolocation data in an aggregated, anonymized form.
5. Visitor ID: A unique, anonymized identifier is assigned to each visitor for the purpose of analyzing site visits and trends.

5. Data Usage

The data collected is used exclusively for the purpose of the specific contact that the visitor has initiated. We do not use the data for advertising purposes, nor do we distribute newsletters. We ensure that the data is not kept longer than necessary for its intended purpose.

6. Data Protection

We take the security of your personal data seriously. However, as we do not have a designated privacy officer, please direct any questions regarding our privacy policy or the handling of your personal data to info@metis-group.nl.

7. Your Rights

You have the right to request access to your personal data, to have it corrected or deleted. If you wish to exercise these rights, please contact us at the email address provided.

8. Amendments

This privacy statement was drawn up on April 15, 2024. This statement may be updated from time to time; however, the latest version will always be available on our website.

This statement is intended to ensure our commitment to your privacy and the protection of your personal data. We do not contact visitors unless it is in response to an inquiry made through our contact form. We are dedicated to maintaining a transparent and respectful use of personal data in accordance with applicable laws and regulations.